

GED Initiative Concept Survey

Please take a moment to share your opinions on the concepts we have presented. Your feedback will determine which concept will be utilized for the state wide GED initiative.

Which logo, or concept, draws your attention the most?

(Circle one please)

Concept 1- Future Forged

Concept 2- Get Charged Up

Concept 3- Get Challenged/Get Charged

On a scale of 1 to 4 please circle your opinions to the following questions that best fit you.

Keep in mind 1 is really liking the materials and 4 disliking very much

1. Do the materials presented to you inspire you to want to learn more about the GED or to pursue taking the GED?

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring



2. How would you rate the effectiveness of the...

Placemats-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Business Cards-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Brochures-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Get Charged Up.
mtged.gov

T shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring



Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

THANK YOU your input is greatly appreciated!

Male X Female ____ Highest grade completed in school 10

Race: Asian ____ African American ____ Caucasian X Hispanic ____

Native American ____ Pacific Islander ____

State Workforce Investment
Board Youth Council

Any suggestions or changes?

To Make it more
enthusiastic to the public

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Coasters-

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Male ☒ Female ☐ Highest grade completed in school 9

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

Get st. clear charging for a color that fits
Men and Female

future
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1 very inspiring 2 inspiring (3) somewhat inspiring 4 not inspiring

Business Cards-

1 very inspiring 2 inspiring (3) somewhat inspiring 4 not inspiring

Brochures-

1 very inspiring (2) inspiring 3 somewhat inspiring 4 not inspiring

T shirts-

1 very inspiring 2 inspiring (3) somewhat inspiring 4 not inspiring

Coasters-

1 very inspiring 2 Inspiring 3 somewhat inspiring (4) not inspiring

What is your age ? Circle one please - 14-15 16-17 (18-19) 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school 12

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

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Race: Asian ___ African American ___ Caucasian ___ Hispanic ___

Native American X Pacific Islander ___

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Any suggestions or changes?

T-shirts would be very good because
people would see that more

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English

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Any suggestions or changes?

Raw A get stickers

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Free Lottie mugs



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A Brain with lightning bolts

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Any suggestions or changes?

KICKIN
Horse
added to
sheet
already

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1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring



2. How would you rate the effectiveness of the...

Placemats-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Business Cards-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Brochures-



1 very inspiring ~~2~~ inspiring 3 somewhat inspiring 4 not inspiring

T shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring



Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

THANK YOU your input is greatly appreciated!

Male ___ Female X Highest grade completed in school 8

Race: Asian ___ African American ___ Caucasian ___ Hispanic X

Native American ___ Pacific Islander ___

State Workforce Investment
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Any suggestions or changes?

GED Initiative Concept Survey

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Coasters-

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What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ___ Female X Highest grade completed in school 9

Race: Asian ___ African American ___ Caucasian ___ Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

Multi-cultural

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Male ___ Female ✓ Highest grade completed in school 9

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Male ___ Female ✓ Highest grade completed in school 10th

Race: Asian ___ African American ___ Caucasian ✓ Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

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Male ___ Female X Highest grade completed in school 11

Race: Asian - ___ African American X Caucasian X Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

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Male ☒ Female ☐ Highest grade completed in school _____

Race: Asian ☐ African American ☐ Caucasian ☐ Hispanic ☒

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Any suggestions or changes?

Make them more eye appealing.

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T-shirts-

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Coasters-

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What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ___ Female X Highest grade completed in school 12

Race: Asian - ___ African American ___ Caucasian ___ Hispanic ___

Native American X Pacific Islander ___

Any suggestions or changes?

Have variety of students with odd interests showing that they can do what other have accomplished. creates a sense of comfort knowing you don't have to look a certain way to get the same every one else does

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T. shirts-

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Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

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Male ___ Female X Highest grade completed in school 12

Race: Asian - ___ African American ___ Caucasian X Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

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What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ___ Female X Highest grade completed in school 11th grade

Race: Asian ___ African American ___ Caucasian ___ Hispanic X

Native American ___ Pacific Islander ___

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Male ___ Female ☒ Highest grade completed in school 11

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Native American ___ Pacific Islander ___

Any suggestions or changes?

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Business Cards-

1 very inspiring 2 inspiring 3 somewhat inspiring ④ not inspiring

Brochures-

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T shirts-

① very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Coasters-

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Male ___ Female ✓ Highest grade completed in school 12

Race: Asian - ___ African American ✓ Caucasian ___ Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?



THANK YOU your input is greatly appreciated!

State Workforce Investment Board Youth Council

YOUTH SERVICES
DEPARTMENT OF CORRECTIONS

STEVE GIBSON, DIVISION ADMINISTRATOR



STATE OF MONTANA

1539 11th Avenue
PO Box 201301
Helena, MT 59620-1301
TELEPHONE: (406) 444-0851
FAX: (406) 444-0522


July 1, 2010

Dan Bernhardt
1327 Locky
PO Box 1728
Helena, MT 59624-1728

Dear Dan,

Enclosed you will find the responses to the GED Survey from the Department of Corrections Youth Services Division.

Thank you,



Serenity Osborn
YCC Administrative Support

GED Initiative Concept Survey

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Coasters-

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What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school A-

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

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Race: Asian ☐ African American ☐ Caucasian ☐ Hispanic ☐

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Any suggestions or changes?

No.

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Coasters-

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Male ☒ Female ☐ Highest grade completed in school 8th

Race: Asian - ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

Bigger signs that are clearer



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Male ☒ Female _____ Highest grade completed in school 10

Race: Asian _____ African American _____ Caucasian ☒ Hispanic _____

Native American _____ Pacific Islander _____

Any suggestions or changes?

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Male ☒ Female ☐ Highest grade completed in school 8

Race: Asian ☐ African American ☐ Caucasian ☐ Hispanic ☒

Native American ☐ Pacific Islander ☐

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Na



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Male X Female _____ Highest grade completed in school 10

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Any suggestions or changes?

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Business Cards-

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Brochures-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

T shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school _____

Race: Asian - ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

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What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ___ Female ☒ Highest grade completed in school 12

Race: Asian ___ African American ___ Caucasian ___ Hispanic ☒

Native American ___ Pacific Islander ___

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Male ___ Female X Highest grade completed in school 10

Race: Asian ___ African American ___ Caucasian X Hispanic ___

Native American ___ Pacific Islander ___

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NA

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Male ___ Female X Highest grade completed in school 11th

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Male ___ Female X Highest grade completed in school 11

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Any suggestions or changes?

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Coasters-

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Male ___ Female ☒ Highest grade completed in school 8th

Race: Asian ___ African American ___ Caucasian ☒ Hispanic ___

Native American ☒ Pacific Islander ___

Any suggestions or changes?

Concept 3
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Race: Asian ___ African American ___ Caucasian X Hispanic ___

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Coasters-

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What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ____ Female X Highest grade completed in school 12

Race: Asian - ____ African American ____ Caucasian X Hispanic ____

Native American ____ Pacific Islander ____

Any suggestions or changes?

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CONCEPT
3

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Native American ☐ Pacific Islander ☐

Any suggestions or changes?

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Male X Female ____ Highest grade completed in school 11

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Any suggestions or changes? N/A



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Male Female Highest grade completed in school 10

Race: Asian African American Caucasian X Hispanic

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Any suggestions or changes?

No pink change covered background

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~~Daven~~ ~~MASTER~~

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THANK YOU your input is greatly appreciated!

Male ~~X~~ Female _____ Highest grade completed in school 9

Race: Asian _____ African American ~~X~~ Caucasian ~~X~~ Hispanic ~~X~~

Native American ~~X~~ Pacific Islander _____

Any suggestions or changes?

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Male ☒ Female ☐ Highest grade completed in school 12

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Native American ☐ Pacific Islander ☐

Any suggestions or changes?

I like the colors

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Male X Female _____ Highest grade completed in school 11

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Native American _____ Pacific Islander _____

Any suggestions or changes?

None



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Any suggestions or changes?

make math on GED easier

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Any suggestions or changes?

Better Quotes than they have



THANK YOU your input is greatly appreciated!

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FEMALES
CONCEPT
1
TOTAL
10
JOB CORPS

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Male ___ Female X Highest grade completed in school 10th

Race: Asian ___ African American ___ Caucasian X Hispanic ___

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Any suggestions or changes?

Make it look less business like, put more
life exp. in it. Make more interesting.



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THANK YOU your input is greatly appreciated!

Male ___ Female (X) Highest grade completed in school 10

Race: Asian ___ African American ___ Caucasian (X) Hispanic ___

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Native American ___ Pacific Islander ___

Any suggestions or changes?

Already have GED

GED Initiative Concept Survey

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2. How would you rate the effectiveness of the...

Placemats-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Business Cards-

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Brochures-

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T-shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Coasters-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

What is your age? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ___ Female X Highest grade completed in school 11

Race: Asian ___ African American ___ Caucasian X Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

make mouse pads



THANK YOU your input is greatly appreciated!

State Workforce Investment Board Youth Council

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Coasters-

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What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ___ Female X Highest grade completed in school 12 grade/ diploma

Race: Asian ___ African American ___ Caucasian X Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

THANK YOU your input is greatly appreciated!

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Male ___ Female X Highest grade completed in school GED

Race: Asian ___ African American ___ Caucasian ___ Hispanic X

Native American ___ Pacific Islander ___

Any suggestions or changes?

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Get Charged Up.
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T-shirts

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

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Male ___ Female X Highest grade completed in school 9

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Native American X Pacific Islander ___

State Workforce Investment
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Any suggestions or changes?

more designs to make
more interesting.

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Any suggestions or changes?

Have recruiters inspire junior high students.

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Males
CONCEPT
TOTAL 18
Job Corp

2

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Native American ☐ Pacific Islander ☐

Any suggestions or changes?

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Male / Female _____ Highest grade completed in school 9

Race: Asian - _____ African American _____ Caucasian / Hispanic _____

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Male ☒ Female ☐ Highest grade completed in school 12

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

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Any suggestions or changes?

Chang color

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What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school HSD

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Any suggestions or changes?

N/A

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Male V Female _____ Highest grade completed in school 12 HSD

Race: Asian _____ African American _____ Caucasian V Hispanic _____

Native American _____ Pacific Islander _____

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Any suggestions or changes?

catch phrases copy/click

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free coffee mugs

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Brochures-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

T shirts-

1 very inspiring 2 inspiring 3 somewhat inspiring 4 not inspiring

Coasters-

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What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school 12

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

Bright colors attracts my attention



THANK YOU your input is greatly appreciated!

State Workforce Investment Board Youth Council

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Male X Female _____ Highest grade completed in school 12

Race: Asian ___ African American ___ Caucasian X Hispanic ___

Native American ___ Pacific Islander ___

Any suggestions or changes?

Pop Up Book Style

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Any suggestions or changes?

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Male ☒ Female _____ Highest grade completed in school 8

Race: Asian - _____ African American _____ Caucasian ☒ Hispanic _____

Native American _____ Pacific Islander _____

Any suggestions or changes?

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What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school 10th

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

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Native American ☐ Pacific Islander ☐ white ☒

Any suggestions or changes?

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Male ☒ Female ☐ Highest grade completed in school 11

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

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Any suggestions or changes?

None

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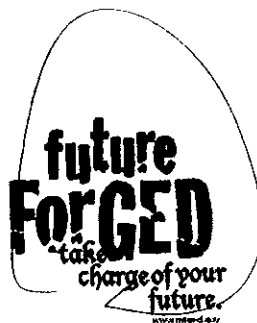
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Male X Female _____ Highest grade completed in school 12

Race: Asian X African American _____ Caucasian _____ Hispanic _____

Native American _____ Pacific Islander X

Any suggestions or changes?

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Male Female Highest grade completed in school 12

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Board Youth Council

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Placemats-

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Business Cards-

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Brochures-

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T shirts-

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Coasters-

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What is your age ? Circle one please - 14-15 16-17 18-19 20-21 22-24

Male ☒ Female ☐ Highest grade completed in school 12

Race: Asian ☐ African American ☐ Caucasian ☒ Hispanic ☐

Native American ☐ Pacific Islander ☐

Any suggestions or changes?

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